

PRODUCTION. PERMANENCE. PATHWAYS TO OWNERSHIP.

Washington, DC, is in a housing emergency. Rents are climbing. New construction projects collapsed 79% in a single year. Permitting takes two years. Our campaign rejects the false choice between building more and protecting what we have. DC needs both: production and permanence.

THE HOUSING EMERGENCY



83% | Drop in building permits for apartments and condos from 7,234 (2022) to 1,239 (2024)



\$2,325
Median rent in DC (early 2025) – and climbing



45%
Of DC renters spend 30%+ of their income on housing



~39,000
Families on the public housing and voucher waitlist

Our Proposal

1. BUILD MORE. BUILD FASTER.

50,000 new homes across every ward by 2032

- Cut approval timelines from years to months
- Housing Accelerator Office – one point of contact, one timeline.
- Create homes designed for every phase of life – young adults, growing families, and seniors
- No parking minimums near Metro – lower construction costs, lower rents

2. LOWER THE COST OF STAYING.

Housing costs don't stop at rent. We will cut the total cost of living in your home.

- Property tax relief for homeowners and building owners who improve their residences
- Strong protections for people who live in their homes + limits on how fast the property's taxable value rises.
- Tax relief for small landlords who keep rents affordable
- Expand the tax credit for homeowners

3. KEEP IT AFFORDABLE. PERMANENTLY.

Housing that stays affordable - not for 15 years, but forever.

- Homes on community-owned land where families build equity, but the home stays affordable for the next buyer, forever.
- Publicly owned social housing with mixed incomes that the city keeps forever
- More affordable homes for DC's workforce
- An Equity Map so every neighborhood does its fair share

4. REAL PATHWAYS TO OWNERSHIP.

95% of the time, DC's tenant purchase law doesn't actually lead to ownership. We will create and expand real pathways.

- Cooperative Conversion Program – financing for tenants to buy their buildings
- Reforms so more homes are built to own, not just rent
- Section 8 to Equity – a first-in-the-nation pathway from vouchers to homeownership

Gary Goodweather is the only candidate with a detailed plan to fix DC's housing crisis – and the experience to execute it.

WHAT WE WILL ACCOMPLISH

- More homes built in DC than any administration in a generation
- Real pathways from renting to owning for families



- Permanently affordable housing in every neighborhood
- A city where improving your home doesn't price you out of it